

Strom's Farm

Established: 1978

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Goals/Mission/Background

Strom's Farm is located just west of the City of Guelph on Wellington Road 32. The Stroms grow about 50 acres of sweet corn, ornamental corn and popcorn, plus 15 acres of pumpkins. They have a roadside produce stand where all of their products are sold. The stand is open from early August through the end of October.

Events/Activities/Actions (2004)

In 2004, **Strom's Farm** themed its harvest activities around the 150th Anniversary of Wellington County. A corn maze was created. The paths were laid out in the shape of Wellington County with several key roads (Highways 6,11,16 and 401), four rivers which were painted blue (Grand, Speed, Conestogo and Eramosa), five mills with their associated history and photographs, a 12 foot bridge over the "Elora Gorge", and a rest area in Luther Marsh. The County's crest was also mapped out in the paths and used for school tours as well as the public. Wellington County's anniversary video was shown in the selling area and the County donated balloons, tattoos, pens, pins, and magnets. The maze was open weekends from September 25 to October 31 and nightly from October 18-30 to boy scout and girl guide groups, youth groups and the public. Over 4,000 people visited the maze and over 18,000 visited the road produce stand.

Sponsors/Partners/Supporters

☆ Magic 106.1, Guelph radio ☆ CJOY, Guelph radio ☆ Dr. Britton ☆ Wings of Paradise ☆ Schneiders ☆ Elora Mill ☆ Royal City Realty, Scott Robinson ☆ Grand River Conservation Authority ☆ Nieuwland Feed and Supply

Media Coverage

✂ The Record, Waterloo Region newspaper ✂ Magic 106.1, Guelph radio ✂ City Parent, magazine
 ✂ CHYM FM, Kitchener radio ✂ CJOY AM, Guelph radio

Future Activities Planned

In 2005, **Strom Farm's** maze will feature a mystery theme "Who Dunit?" with a percentage of the maze admission going towards Habitat for Humanity.



An Amazing Corn Field – Strom's created a corn maze in celebration of the County of Wellington's 150th anniversary.

